



**NEW
KENYA
CO-OPERATIVE
CREAMERIES LTD**

Life's goodness everyday!

Product catalogue



NEW KCC AT A GLANCE

New Kenya Co-operative Creameries Ltd (New KCC), the largest dairy processor in the East African region with a storied history dating back to 1925, was officially registered on June 25th 2003.

The Company has a wide network of processing factories, cooling plants and several satellite coolers strategically located for maximum access to ample supply of high quality raw milk from Kenya's finest pastures.

The milk is processed into a wide range of high quality milk and dairy products which include fresh milk, butter, cheese, flavoured & unflavoured long life milk, fermented milk and milk powder with 140 SKUs.

New KCC products are of high quality and have been carefully selected to meet the needs and preference of our ever growing customer base and made to the highest international standards perfected over time.

We continue to invest in the development of new and existing products in line with ever changing consumer needs to ensure we are constantly meeting and exceeding all our customers' expectations.

Life's goodness everyday!

GOLD CROWN PREMIUM MILK

This is pure, pasteurized and homogenized fresh whole milk.

Approximate minimum nutritional value per 100g

	Whole milk
Proteins	3.3g
Fat	3.5g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150.IU
Vitamin B1	0.04mg

Sizes:

Tetra Rex Pack: 1 litre, 500ml

Pouch: 500ml, 200ml

Bottles: 1litre, 2litre, 3litre

Shelf life: 3 days refrigerated storage

**Start your day with
Gold Crown!**



GOLD CROWN TFA / TBA / TCA LONG LIFE MILK

This is ultra-heat treated and aseptically packed milk in a pillow pouch & tetrapack.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.5g
Carbohydrates	4.5g
Calcium	120mg
Vitamin A	200I.U.
Vitamin D	45I.U.
Potassium	150mg

Sizes:

Tetra Fino: 500ml

Tetra classic: 200ml

Tetra Brik 1 Litre (Shelf life 1 year)

Shelf life: 6 months unrefrigerated until opened

**Crown Your Day
Stay Fresh for longer!**



GOLD CROWN ESL MILK

This is ultra-heat treated homogenized and aseptically packed fresh milk with extended shelf life.

Approximate minimum nutritional values per 100g

Proteins	3.3g
Fat	3.5g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U.
Vitamin B1	0.04mg

Sizes:

Pouch: 500ml, 200ml

Shelf life: 3 month unrefrigerated until opened

**Creamy, Tasty and
Wholesome!**



GOLD CROWN FAT FREE MILK

This is ultra-heat treated and aseptically packed fat free milk.

Approximate minimum nutritional value per 100g

Nutritional Value per 100g Approx:

Protein	3.3 g
Fat	0.25 g
Carbohydrates	4.5 g
Calcium	0.1 g
Vitamin A	150 I.U.
Vitamin B	0.04 mg

Sizes:

Tetra Brik: 1 litre, 500 ml

Shelf life: 1 Year unrefrigerated until opened

**Free your body!
Free your Mind!**



KCC FRESH MILK

This is pasteurized and homogenized fresh whole milk.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U
Vitamin B1	0.14mg

Sizes: Pouch, 200ml, 500ml, Tetrarex 500ml

Shelf life: 3 days refrigerated

**Maziwa Origi, Fresh
Always!**



KCC FRESH ESL MILK

This is ultra-heat treated homogenized and aseptically packed fresh milk with extended shelf life.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U
Vitamin B1	0.04mg

Sizes: Pouch 400ml, 500ml

Shelf life: 3 months unrefrigerated until opened

**The Original Kenyan
Milk!**



KCC FRESH TFA/ TCA LONG LIFE MILK

This is ultra-heat treated and aseptically packed milk in a pillow pouch and tetrapack.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U
Vitamin B1	0.04mg

Sizes:

Tetra Fino 500ml,100ml, Tetra classic 200ml

Shelf life: 6 months unrefrigerated until opened

**Maziwa Origi!
Stays Fresh for Longer**



KCC TAIFA FRESH ESL MILK

This is pasteurized and homogenized fresh whole milk.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U
Vitamin B1	0.14mg

Sizes: 200ml, 400ml

Shelf life: 3 months unrefrigerated until opened

**Fresh, Creamy and
Affordable.**



KCC TAIFA FRESH TFA /TCA

This is pasteurized and homogenized fresh whole milk.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150I.U
Vitamin B1	0.14mg

Sizes: Tetra Fino: 500ml, 250ml, Tetra classic: 200ml

Shelf life: 3 months unrefrigerated until opened

**Fresh, Creamy and
Affordable!**



KCC FRESH UHT LONG LIFE MILK

This is ultra-heat treated long life whole milk in a convenient tetra brick pack.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.5g
Carbohydrates	4.8g
Energy	268kj
Calcium	120g
Potassium	150 mg
Vitamin A	200 I.U.
Vitamin D	45 I.U.

Sizes and packaging per tray:

Tetra Briki: 1litre, 500ml, 250ml

Value Pack: 1litre x 4 packs

Shelf life: 1 Year unrefrigerated until opened

**The Milk Legend!
Freshness that lasts!**





Approximate minimum nutritional value per 100g

Energy	230 kj
Fat content	3.5 gms
Protein	3.3 gms
Total Carbohydrate	3.5 gms
-of with lactose	<0.01 gms
Calcium	1150 mg
Vitamin B2 (Riboflavin)	150 mg
Vitamin A	200 IU
Vitamin D	45 IU

Sizes:

Tetra Brik: 1 litre, 500 ml, 250ml

Shelf life: 8 months unrefrigerated until opened

This product is good for Lactose Intolerant consumers!

It is Natural Cow's Milk that is Easy to Digest and causes No Discomfort to the Stomach.

SHAKE FLAVOURED LONG LIFE MILK

This is rich and refreshing ultra-heat treated flavoured long life milk in aseptic tetra brick pack.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	2.0g
Carbohydrates	16g
Energy	390KJ
Calcium	120mg
Potassium	150mg
Vitamin A	200 I.U.
Vitamin B1	45IU

Sizes:

Tetra Brik: 250ml, Six pack

Variants: Chocolate, Strawberry and Vanilla

Packs: Single packs

Shelf life: 1 year unrefrigerated until opened

Mikey Loves KCC Shake
for his break time snack
Full of energy!



SAFARILAND FULL CREAM MILK POWDER

Safariland milk powder is spray dried milk intended to provide convenience to consumers.

Approximate minimum nutritional value per 100g

Lactose	521.U
Butter Fat	28
Proteins	24.12g
Vitamin A & D	27.IU
Calcium	384.38
Total Ash	5.8
Energy	2100 kj
Moisture content	5

Sizes:

Tins: 500g, 1Kg, 2kg,

Sachet: 50g, 100g, 250g, 500g,

Bags: 25Kg

Shelf life: 2 years

Packed with Nutrients,
Daily Nourishment!



SAFARILAND SKIMMED MILK POWDER

Safariland milk powder is spray dried milk intended to provide convenience to consumers.

Approximate minimum nutritional value per 100g

Lactose	521.U
Butter Fat	1.5
Proteins	24.12g
Vitamin A & D	27.IU
Calcium	384.38
Total Ash	5.8
Energy	2100 kj
Moisture content	5

Sizes:

Sachet: 250g, 500g

Bags: 25Kg

Shelf life: 2 years

Low Fat with a
rich taste!



KCC TAIFA FRESH_LONG LIFE



Onja uzito kwa bei nafuu!

KCC MALA

KCC Mala is smooth satisfying fermented pure whole milk.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.5g
Carbohydrates	4.5g
Calcium	0.1g
Vitamin A	150 I.U
Vitamin B1	0.04mg

Sizes:

Bottles: 1 litre, 500ml, 250ml

Pouch: 200ml, 500ml

Tetra Rex: 1 litre, 500ml

Shelf life: 16 days

Has the original taste of
fermented Milk.



KCC SWEETENED MALA

Sweetened Mala is a refreshing and tasty pure fermented whole milk.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	12g
Calcium	0.1g
Vitamin A	150.1U
Vitamin B	0.04mg

Sizes: Bottle: 500ml, 250ml

Variants: Strawberry and Vanilla

Shelf life: 16 days

Smooth and yummy as
is, no need to add sugar.



LA YOGHURT

La Yoghurt is fermented milk with real fruit pulp.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	12g
Calcium	245mg
Vitamin A	150I.U
Vitamin B1	0.04mg

Sizes: Tetra Bottle: 500ml, 250ml

Variants: Coconut, Pineapple, Strawberry & Vanilla

Shelf life: 28 days

Kila Place Kila Time,
with real fruit.
Ideal on the go.



KCC DELITE YOGHURT

Delite Yoghurt is fermented milk with yoghurt cultures which is sweetened and flavoured.

Approximate minimum nutritional value per 100g

Proteins	3.3g
Fat	3.3g
Carbohydrates	12.0g
Calcium	0.1g
Vitamin A	150.1u
Vitamin B1	0.04mg

Sizes: Tetra Rex: 500ml, Cup: 100ml, 150ml, 250ml, 500ml

Variants: Coconut, Mango, Pineapple, Strawberry and Vanilla

Shelf life: 21 days

Has a filling effect, Grab one for your lunch!



KCC DELITE NATURAL YOGURT

Delite is fermented milk with yoghurt culture.

Approximate minimum nutritional value per 100g

Energy	70 kcal
Carbohydrates	7 gms
Proteins	4 gms
Milk Fat	3 gms
Calcium	120 mgms
Vitamin D	45 IU

Sizes: Tetra Rex: 500ml, Cup: 100ml, 150ml, 250ml, 500ml

Variants: Tomato, Plain

Shelf life: 21 days

Ideal for consumers who do not take sugar, Used for cooking, Creamy and Tasty!



KCC PROCESSED CHEDDAR CHEESE

Made from blending of ripened cheese with milk powder. It is a mild, English-style cheese.

Approximate minimum nutritional value per 100g

Proteins	min 20
Fat	min 25
Salt	max 1.5
Moisture	max 45

Sizes: 120g (4 parts)

Variants: Tomato, Plain

Shelf life: 6 months

Great taste, Rich in nutrients!



KCC RINDLESS CHEDDAR CHEESE

It is a semi-hard English-type cheese of light amber colour with a smooth closed texture. It has no rind.

Approximate minimum nutritional value per 100g

Proteins	min 20
Fat	min 30
Salt	max 1.5
Moisture	max 45

Sizes: 150g, 250g, 500g, 1kg, 4.5kg

Shelf life: 3 months

Original cheesy taste! Rich in calcium.



KCC GOUDA CHEESE

This is a hard, mild flavoured Holland type cheese. Its texture is slightly elastic and is best for sandwiches. It is rinded and wrapped in a shrink bag that preserves the moisture and flavour.

Approximate minimum nutritional value per 100g

Proteins	min 20
Fat	min 30
Salt	max 2.0
Moisture	max 4.0

Sizes: 1.5kg, 500g

Shelf life: 3 months

**Easy to grate and Mild
to the tongue!**



KCC FINEST BUTTER

Made from fresh pasteurized cream renowned for its fine taste and aroma.

Approximate minimum nutritional value per 100g

Calories	57.6 cal
Minimum milk fat	80%
Carbohydrate	4.8mgms
Protein	6.8mgms
Sodium	40.08mgms

Sizes: 25kg, 10kg, 500g, 250g, 10g, 8g

Variants: Salted and Unsalted

Shelf life: 2 years under refrigeration

**Finest butter from
Kenya's finest pastures!**



KCC SUPER FINE GHEE

Made from heated high quality butter, it has a unique taste and flavour that adds a special taste to food.

Sizes and packing per tray:

Minimum fat: 99.8%

Sizes: 18kg, 3kg, 2kg, 1kg, 1/2kg

Shelf life: 2 years

**Brings out the taste in
your food!**

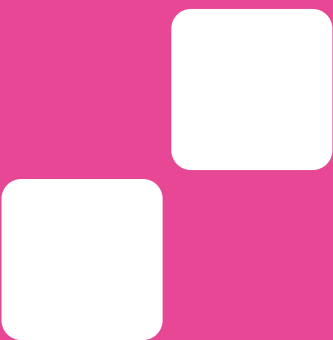




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CO-OPERATIVE
CREAMERIES LTD**




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 Gold Crown Milk
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